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News Release

For Immediate Release

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ESPN and Algona Municipal Utilities Launch ESPN360.com

Customers Gain Access to More Than 3,500 Live Sports Events Annually

ESPN and Algona Municipal Utilities are now providing ESPN360.com, the signature live sports broadband network from ESPN, to AMU high-speed Internet customers at no additional cost. The addition of ESPN360.com to AMU's high-speed service gives fans access to more than 3,500 live, global sports events annually.

ESPN360.com is ESPN's 24/7 live sports broadband network that features live online sports coverage from a broad array of global events including (but not limited to):

- Basketball: NBA, Euroleague, FIBA, NCAA Men's and Women's basketball, WNBA
- Football: NCAA College Football, AFL
- Global Soccer: FIFA World Cup events and global qualifiers, Confederations Cup, Football League (UK), Carling Cup (UK), La Liga (Spain), Italian Serie A, Portuguese Liga Sagres, MLS, US National team, international "friendlies" and more
- Global Baseball: MLB, World Baseball Classic, College World Series, Little League World Series
- Tennis: multi-court coverage of all four "grand slam" events and select other tennis events
- Golf: extensive coverage of the US Open, The Masters, The Open Championship and more
- Lacrosse: Major League Lacrosse, NCAA College Lacrosse
- Misc. Sports: X Games and Winter X Games, NCAA Hockey and Softball, Open-wheel Racing, Professional Racquetball, International Polo and more

Through a sleek, simple video player, ESPN360.com gives consumers control over their broadband sports viewing experience – providing reliable, high-quality video and the ability to pause, rewind and fast-forward live events. With the ability to deliver up to 15 simultaneous live events, fans are able to toggle between events in a main viewing window, and with a single click, jump to another event. Video can be viewed in widescreen (16:9) and normal (4:3) views and can be expanded to full screen or reduced to a compact size. Recently completed events are archived and available for on-demand replay.

AMU High Speed Internet customers can access ESPN360.com by going to www.netamu.com, and click on the ESPN360.com logo. Once at the site, AMU Internet customers will be required to download software in order to access the programming.

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For more information contact Bob Jennings, Information Director, (515) 295-3584.

Algona Municipal Utilities
"Community Owned for Community Benefit"